

Tesco-Globál Áruházak Zrt in Apparel and Footwear (Hungary)

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Abstracts

Tesco-Global Áruházak is projected to continue investing in development and advertising campaigns in the future to remain competitive with other private label producers, as well as fast fashion operators. The company may decide to introduce online sales of its clothing products, since as of 2016, only food products could be purchased online.

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