

# Tempo Scan Pacific Tbk PT in Soft Drinks (Indonesia)

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## **Abstracts**

Tempo Scan Pacific Tbk PT (Tempo Scan) markets a wide product portfolio in Indonesia, mostly falling under pharmaceuticals. The company's presence within soft drinks will be spearheaded by its energy drinks brands Hemaviton Energy Drink and Hemaviton Jreng, both in liquid and powder concentrates formats. Heavy investment in marketing and promotional activities is expected in line with the company's strategy over the review period as it competes with other brands for a consumer base within the...

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**Product coverage:** Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Juice, RTD Coffee, RTD Tea, Sports and Energy Drinks.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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