

Tema Magazacilik Hizmetleri Ticaret AS in Apparel (Turkey)

<https://marketpublishers.com/r/TACA684E72FEN.html>

Date: September 2013

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: TACA684E72FEN

Abstracts

Tema Magazacilik Hizmetleri Ticaret AS aims to increase its share of the apparel market by expanding its total retailing space through opening new stores in the most profitable locations. The company plans to increase the number of its stores from 370 in 2012 to 450 in 2015. It increased its sales and market share across all categories, with retail expansion in key locations in Turkish cities over the review period. After the recession, the company's sales recorded extraordinary growth as a...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Clothing, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Apparel market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Tema Magazacilik Hizmetleri Ticaret AS: Key Facts

Summary 2 Tema Magazacilik Hizmetleri Ticaret AS: Operational Indicators

Company Background

Production

Summary 3 Tema Magazacilik Hizmetleri Ticaret AS: Production Statistics 2012

Competitive Positioning

Summary 4 Tema Magazacilik Hizmetleri Ticaret AS: Competitive Position 2012

Internet Strategy

I would like to order

Product name: Tema Magazacilik Hizmetleri Ticaret AS in Apparel (Turkey)

Product link: <https://marketpublishers.com/r/TACA684E72FEN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/TACA684E72FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970