

# Televisions and Projectors in the United Arab Emirates

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## Abstracts

Sales of televisions and receivers were boosted in 2011 by the introduction of 3D entertainment and internet enabled televisions. Although both concepts became available in 2010, it was only during 2011 that they had a significant impact on the area. According to Osamu Miura, Managing Director of Sony Gulf, consumers are looking for televisions that “combine the joys of watching high quality HD and 3D content with the leisure of accessing the internet and social networking sites along with...

Euromonitor International's Televisions and Projectors in United Arab Emirates report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

**Product coverage:** Converters, Decoders and Receivers, Projectors, Televisions, TV Combis.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Televisions and Projectors market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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