

Telefónica Móviles SA in Consumer Electronics (Venezuela)

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Abstracts

The company is expected to continue to create new products and services over the forecast period to fully take advantage of its upgraded network to strengthen its competitive position in Venezuelan telecommunications. Telefónica Móviles is anticipating large investments of more than BsF50 billion for the period 2014-2017 to confirm its commitment to 11 million subscribers.

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