

# Sweet Spreads Packaging in Singapore

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## Abstracts

Despite a marginal decline in 2022 compared to the surge in demand during the pandemic and subsequent home seclusion, retail unit volumes of nuts and seed based spreads packaging, the largest category in sweet spreads packaging in Singapore, remained above 2019 levels. Demand was attributed to changing dietary preferences and a growing interest in healthier and natural food options. Singaporeans are becoming more health-conscious and are seeking nutritious alternatives to traditional sweet sprea...

Euromonitor International's Sweet Spreads Packaging in Singapore report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sweet Spreads Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Sweet Spreads Packaging in Singapore  
Euromonitor International  
February 2024

### **LIST OF CONTENTS AND TABLES**

SWEET SPREADS PACKAGING IN SINGAPORE  
KEY DATA FINDINGS

### **2022 DEVELOPMENTS**

Nut and seed based spreads packaging retains highest volume share in 2022  
Glass jars is dominant pack type in jams and preserves due to protective and sustainable qualities

### **340-500G PACK SIZES PREFERRED, OFFERING GREATER COST-EFFECTIVENESS**

### **PROSPECTS AND OPPORTUNITIES**

Other plastic bottles predicted to lose ground due to environmental concerns  
Plastic screw closures and metal lug closures will remain heavily dominant

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