

Sweet Spreads Packaging in Turkey

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Abstracts

Glass jars continued to be the most heavily used pack type in sweet spreads packaging in 2022. Glass packaging is a preferred packaging type since it is recyclable and durable as well as being tolerant to extreme hot and cold temperatures. As an increasing number of people are switching to eco-friendly products, this packaging type seems ideal for both manufacturers and consumers. However, glass jars continue to see competition in sweet spreads as concerns mount over the heavy weight and fragile...

Euromonitor International's Sweet Spreads Packaging in Turkey report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sweet Spreads Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Glass jars the main pack type but losing share in nut- and seed-based spreads
Demand for honey booms due to its immunity-boosting properties

PROSPECTS AND OPPORTUNITIES

Plastic pouches are expected to grow thanks to the convenience they offer
Squeezable plastic tubes are expected to gain share in sweet spreads

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