

Sweet Spreads Packaging in Switzerland

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Abstracts

In 2022, sweet spreads packaging volumes saw a second year of decline, seeing a normalisation of volumes after the exceptional growth seen in 2020 during the pandemic. However, packaging volumes remained far above the pre-pandemic level. Jams and preserves continued to account for the highest packaging volumes within sweet spreads in Switzerland in 2022, and also saw the strongest growth. This can be attributed to factors such as jams and preserves being considered traditional and beloved sweet...

Euromonitor International's Sweet Spreads Packaging in Switzerland report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sweet Spreads Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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