

# Teknosa İc ve Dis Ticaret AS in Luxury Goods (Turkey)

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Date: June 2013

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: TCA506BBE0AEN

## Abstracts

Teknosa İc ve Dis Ticaret is expected to benefit from its strong investment in internet retailing during the forecast period, with this channel becoming increasingly important for sales of consumer electronics. The company is also expected to rapidly expand outlet volume in Turkey during the forecast period, benefiting from the cash raised by its initial public offering and entry to the Istanbul Stock Exchange in 2012. The company will continue to offer a wide range of prices in consumer...

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## Contents

Strategic Direction

Key Facts

Summary 1 Teknosa İç ve Dis Ticaret AS: Key Facts

Summary 2 Teknosa İç ve Dis Ticaret AS: Operational Indicators

Company Background

Summary 3 Teknosa İç ve Dis Ticaret AS: Luxury Brands by Category 2012

Internet Strategy

Summary 4 Teknosa İç ve Dis Ticaret AS: Internet Sales 2011-2012

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