

Tekmar Slovensko sro in Packaged Food (Slovakia)

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Abstracts

Tekmar Slovensko is going to continue focusing on its domestic business activities and its snack bar portfolio, particularly protein bars, which have significant growth potential in the country over the foreseeable future. Higher spending on marketing and better targeting of support (ie, internet portals focusing on sports and healthier living) for its brands will likely help the company grow slightly in 2018.

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