

Teh 2 Burung Factory in Hot Drinks (Indonesia)

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Abstracts

Improving its distribution network to cover more cities and regions in Indonesia will be Teh 2 Burung Factory's main focus over the forecast period. In 2016 it had a good network in Java but had the potential to expand further in terms of penetration into smaller cities, something it will focus on more over the forecast period. The expansion of its distribution network will also include consumer foodservice outlets.

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