

Tegut... gute Lebensmittel GmbH & Co KG in Packaged Food (Germany)

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Abstracts

As a comparatively small player within grocery retailing in Germany, tegut... gute Lebensmittel GmbH & Co (Tegut) is expected to focus on its strategic measures and other activities where it is able to gain an advantage over the competition. In the early years of the forecast period, it is expected to have a clear focus on the trend towards local and regional products, where the company has an advantage over the competition, as it is deeply rooted in the region around its headquarters, with many...

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