

## Teekanne GmbH in Hot Drinks (Germany)

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Date: July 2013

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: TA924DF6F76EN

### Abstracts

Teekanne plans to further extend its range of exotic country teas and launch new variants with catchy names, as the company has always been capable of creating names and flavours of new tea variants that resonate well with a young and middle-aged audience. The company also plans to further advertise its products in cooperation with the famous tennis player Steffi Graf.

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