

Tecnoquímicas SA in Consumer Health (Colombia)

https://marketpublishers.com/r/T6D0C6108DFEN.html

Date: September 2016

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: T6D0C6108DFEN

Abstracts

Tecnoquímicas is the leading domestic company, and continues to focus on ensuring its national and international presence. Its largest brand, MK, continues to see important new developments within its low-price strategy. It aims to expand access to OTC products and vitamins and dietary supplements amongst wider income groups in Colombia, and also in the other countries in which it has a presence. Tecnoquímicas is now known as TQ in its advertising, in an effort to simplify the name and make it e...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Health market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Strategic Direction

Key Facts

Summary 1 Tecnoquímicas SA: Key Facts

Summary 2 Tecnoquímicas SA: Operational Indicators

Competitive Positioning

Summary 3 Tecnoquímicas SA: Competitive Position 2016



I would like to order

Product name: Tecnoquímicas SA in Consumer Health (Colombia)
Product link: https://marketpublishers.com/r/T6D0C6108DFEN.html

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/T6D0C6108DFEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

| First name: | |
|---------------|---------------------------|
| Last name: | |
| Email: | |
| Company: | |
| Address: | |
| City: | |
| Zip code: | |
| Country: | |
| Tel: | |
| Fax: | |
| Your message: | |
| | |
| | |
| | |
| | **All fields are required |
| | Custumer signature |
| | |
| | |

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970