

# Techtronic Industries Co Ltd in Home and Garden (Hong Kong, China)

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## Abstracts

Over the forecast period, Techtronic Industries Co Ltd is expected to face opposition in the Hong Kong market as DIY is expected to remain insignificant. Hong Kong consumers tend to seek professional services for repair work because they have long work hours and busy lifestyles. To stimulate demand and appeal to the industrial base, however, the player is expected to invest heavily in research and development to increase user friendliness and improve the efficiency of its products.

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