

# Sweet Spreads Packaging in Sweden

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## Abstracts

Despite already seeing growth in packaging volumes in 2020 and 2021, sweet spreads continued to see an increase in volumes in 2022, although at a slower rate. While many consumers returned to work, school and social lives, they continued to lead more home-centred lifestyles compared with the pre-pandemic period, leaving more time for longer and more indulgent breakfasts and snacks in the home. Breakfast remains an important consumption occasion for sweet spreads in Sweden, and many people also e...

Euromonitor International's Sweet Spreads Packaging in Sweden report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sweet Spreads Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
February 2024

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Mid-sized packs are the most popular

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Premiumisation will prompt players to print claims on packaging  
PET bottles set to gain pack type share in sweet spreads

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