

Sweet Spreads Packaging in Saudi Arabia

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Abstracts

Glass jars remained the dominant pack type in sweet spreads packaging in 2022. Glass provides excellent protection from the effects of the outside environment, including sunlight, ensuring the product remains unaffected and prolonging its shelf life. In addition, since glass is transparent, it allows consumers to inspect the contents of the package, which is particularly relevant for categories such as honey and jams and preserves, where freshness is of utmost importance.

Euromonitor International's Sweet Spreads Packaging in Saudi Arabia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sweet Spreads Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Squeezable tubes emerge in sweet spreads in Saudi Arabia

PROSPECTS AND OPPORTUNITIES

Busy lifestyles to drive up demand for convenient breakfast options, positively impacting
sweet spreads packaging

PET bottles to increasingly gain share in honey packaging

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