

Sweet Spreads Packaging in the United Arab Emirates

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Abstracts

Thin wall plastic containers are the main pack type used in sweet spreads packaging and were also continuing to gain share in the overall category in 2022. This is because these containers are cost-effective to manufacture, making them an attractive option for businesses looking to minimise packaging expenses. Despite being thin, these containers are durable and can withstand the rigours of shipping and handling without breaking or cracking easily. Most importantly, they can be easily customised...

Euromonitor International's Sweet Spreads Packaging in United Arab Emirates report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sweet Spreads Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Rigid plastic pack types lead in honey as they are transparent and durable

Glass pack types leverage healthy connotations

PROSPECTS AND OPPORTUNITIES

Glass remains a prominent pack type, but the shift towards rigid plastic will continue

Smaller pack sizes becoming more widespread

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