

Sweet Spreads Packaging in the US

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Abstracts

Total packaging for sweet spreads saw a second year of slight decline in 2022, as sales continued to normalise after seeing an exceptional rise in 2020 during the pandemic. Nevertheless, sales remained above the pre-pandemic level. Although PET and glass jars continued to lead sweet spreads packaging in 2022, thin wall plastic containers increased its pack type share from a low base in 2022. This is because these are lightweight, making them easy to handle and transport. This feature is especial...

Euromonitor International's Sweet Spreads Packaging in USA report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sweet Spreads Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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PROSPECTS AND OPPORTUNITIES

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Displaying sustainability and sourcing claims on labels set to be a growing trend

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