

# Techland Sp zoo in Toys and Games (Poland)

https://marketpublishers.com/r/TE7DCDFA4BBEN.html

Date: October 2013

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: TE7DCDFA4BBEN

### **Abstracts**

In 2013, Techland Sp zoo plans to work on several multi-platform projects with participation from a large number of employees and cooperators, as well as on smaller projects such as games for the iOS (iPhone, iPod touch, iPod) platform. The company is aiming to develop its online shop, www.wirtualnypunkt.pl, further and strengthen its position in digital distribution. In February 2013, Techland Sp zoo initiated a new publishing series, "Good Game", in which new and older popular games are sold...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Traditional Toys and Games, Video Games.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report?

Get a detailed picture of the Toys and Games market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



## **Contents**

Strategic Direction

**Key Facts** 

Summary 1 Techland Sp zoo: Key Facts

Summary 2 Techland Sp zoo: Operational Indicators

Company Background

Production

**Competitive Positioning** 

Summary 3 Techland Sp zoo: Competitive Position 2012



#### I would like to order

Product name: Techland Sp zoo in Toys and Games (Poland)

Product link: <a href="https://marketpublishers.com/r/TE7DCDFA4BBEN.html">https://marketpublishers.com/r/TE7DCDFA4BBEN.html</a>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/TE7DCDFA4BBEN.html">https://marketpublishers.com/r/TE7DCDFA4BBEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970