

Tea in Tunisia

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Abstracts

Like fresh coffee, loose black tea is monopolised by the Office du Commerce de la Tunisie (OCT) in Tunisia for importation and distribution. Due to financial constraints faced by the OCT, leading to an inability to settle payments with international black tea suppliers, the supply of loose black tea has significantly decreased, with its products becoming less and less available through both modern and traditional grocery retailing channels. As a result of the diminished availability of OCT loose...

Euromonitor International's Tea in Tunisia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Black Tea, Fruit/Herbal Tea, Green Tea, Instant Tea, Other Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tea market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Tea in Tunisia
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January 2024

LIST OF CONTENTS AND TABLES

TEA IN TUNISIA
KEY DATA FINDINGS

2023 DEVELOPMENTS

Loose black tea faces shortages, prompting smuggling surge

Fruit/herbal tea continues to rise

Ahmad Tea sees continued expansion in 2023

PROSPECTS AND OPPORTUNITIES

Health and wellness trends to drive growth in other tea and fruit/herbal tea, while green tea will rise fastest

Loose black tea set to see further falls

Tea in Tunisia remains an attractive market despite its many challenges

CATEGORY DATA

Table 1 Retail Sales of Tea by Category: Volume 2018-2023

Table 2 Retail Sales of Tea by Category: Value 2018-2023

Table 3 Retail Sales of Tea by Category: % Volume Growth 2018-2023

Table 4 Retail Sales of Tea by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Tea: % Retail Value 2019-2023

Table 6 LBN Brand Shares of Tea: % Retail Value 2020-2023

Table 7 Forecast Retail Sales of Tea by Category: Volume 2023-2028

Table 8 Forecast Retail Sales of Tea by Category: Value 2023-2028

Table 9 Forecast Retail Sales of Tea by Category: % Volume Growth 2023-2028

Table 10 Forecast Retail Sales of Tea by Category: % Value Growth 2023-2028

HOT DRINKS IN TUNISIA

EXECUTIVE SUMMARY

Hot drinks in 2023: The big picture

2023 KEY TRENDS

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for hot drinks?

MARKET DATA

Table 11 Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown
2018-2023

Table 12 Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2018-2023

Table 13 Retail Sales of Hot Drinks by Category: Volume 2018-2023

Table 14 Retail Sales of Hot Drinks by Category: Value 2018-2023

Table 15 Retail Sales of Hot Drinks by Category: % Volume Growth 2018-2023

Table 16 Retail Sales of Hot Drinks by Category: % Value Growth 2018-2023

Table 17 Foodservice Sales of Hot Drinks by Category: Volume 2018-2023

Table 18 Foodservice Sales of Hot Drinks by Category: % Volume Growth 2018-2023

Table 19 Total Sales of Hot Drinks by Category: Total Volume 2018-2023

Table 20 Total Sales of Hot Drinks by Category: % Total Volume Growth 2018-2023

Table 21 NBO Company Shares of Hot Drinks: % Retail Value 2019-2023

Table 22 LBN Brand Shares of Hot Drinks: % Retail Value 2020-2023

Table 23 Penetration of Private Label in Hot Drinks by Category: % Retail Value
2018-2023

Table 24 Retail Distribution of Hot Drinks by Format: % Volume 2018-2023

Table 25 Retail Distribution of Hot Drinks by Format and Category: % Volume 2023

Table 26 Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown
2023-2028

Table 27 Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth
2023-2028

Table 28 Forecast Retail Sales of Hot Drinks by Category: Volume 2023-2028

Table 29 Forecast Retail Sales of Hot Drinks by Category: Value 2023-2028

Table 30 Forecast Retail Sales of Hot Drinks by Category: % Volume Growth
2023-2028

Table 31 Forecast Retail Sales of Hot Drinks by Category: % Value Growth 2023-2028

Table 32 Forecast Foodservice Sales of Hot Drinks by Category: Volume 2023-2028

Table 33 Forecast Foodservice Sales of Hot Drinks by Category: % Volume Growth
2023-2028

Table 34 Forecast Total Sales of Hot Drinks by Category: Total Volume 2023-2028

Table 35 Forecast Total Sales of Hot Drinks by Category: % Total Volume Growth
2023-2028

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SOURCES

Summary 1 Research Sources

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