

Sweet Spreads Packaging in South Korea

<https://marketpublishers.com/r/T22303B7CD8EN.html>

Date: October 2023

Pages: 8

Price: US\$ 990.00 (Single User License)

ID: T22303B7CD8EN

Abstracts

After seeing dynamic growth in 2020, and a further increase in 2021, total sweet spreads packaging turned to decline in 2022, although volumes remained well above the pre-pandemic level, and honey was the only category to see a decline. Indeed, packaging volumes of chocolate spreads have been surging in South Korea, from a low base, and growth continued in 2022. This is partly because these spreads offer convenience to consumers, as they can be used to prepare a quick snack. In addition, chocola...

Euromonitor International's Sweet Spreads Packaging in South Korea report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sweet Spreads Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
February 2024

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