

# Tea in Ireland

<https://marketpublishers.com/r/T970872DF18EN.html>

Date: December 2023

Pages: 23

Price: US\$ 990.00 (Single User License)

ID: T970872DF18EN

## Abstracts

The growing interest in coffee has hampered retail tea demand in Ireland 2023. Slowdowns in 2021 and 2022 followed a small spike in retail volume growth, due to the restrictions on on-trade sales in the wake of the Coronavirus (COVID-19) crisis, in 2020. Over 2023, retail volume sales of tea are projected to fall slightly, partly due to a return to pre-pandemic lifestyles, including foodservice consumption. Moreover, young generations continue to shift away from the tea culture to drinking more...

Euromonitor International's Tea in Ireland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Black Tea, Fruit/Herbal Tea, Green Tea, Instant Tea, Other Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tea market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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