

Tea in the United Kingdom

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Date: November 2023

Pages: 23

Price: US\$ 990.00 (Single User License)

ID: TBECADB5FB5EN

Abstracts

The overarching health and wellness trend triggered by the pandemic has placed herbal/traditional medicinal teas, other fruit/herbal teas, and various other teas in a growing and strong position. While consumers are not as concerned about improving their immunity as they were during the pandemic in 2020 and 2021, they are increasingly aware of the potential health issues caused by caffeinated drinks in relation to anxiety/stress, and sugary drinks in terms of more sedentary lifestyles. Indeed, t...

Euromonitor International's Tea in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Black Tea, Fruit/Herbal Tea, Green Tea, Instant Tea, Other Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tea market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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