

TDR Skopje dooel in Tobacco (Macedonia)

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Abstracts

The strategic goal of TDR Skopje is to continue advancing its competitive position in cigarettes in Macedonia, and become one of the leading cigarette manufacturers in the Balkan region by maintaining a strong market presence in the countries of former Yugoslavia through continued new product development and innovation. The company aims to increase its volume and value share and achieve greater ability to compete in the market more effectively against the growing international competition.

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