

## Tchibo GmbH in Hot Drinks (World)

URL:	<a href="https://marketpublishers.com/r/TE7FD0860C8EN.html">https://marketpublishers.com/r/TE7FD0860C8EN.html</a>
Date:	May 22, 2017
Pages:	36
Price:	US\$ 572.00
ID:	TE7FD0860C8EN

The German retailer Tchibo is one of the world's largest coffee companies, with a leading position in much of Central Europe and an additional presence in Eastern Europe, the CIS and the Middle East. This report looks at coffee operations in its key geographies, analyses Tchibo's place in the competitive landscape, and considers the routes the company may take in the future.

Euromonitor International's Tchibo GmbH in Hot Drinks (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Hot Drinks industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

**Product coverage:** Coffee, Other Hot Drinks, Tea.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- Get a detailed picture of the Hot Drinks market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

### Table of Content

Strategic Evaluation  
Competitive Positioning  
Market Assessment  
Future Outlook  
Future outlook

### I would like to order:

**Product name:** Tchibo GmbH in Hot Drinks (World)  
**Product link:** <https://marketpublishers.com/r/TE7FD0860C8EN.html>  
**Product ID:** TE7FD0860C8EN  
**Price:** US\$ 572.00 (Single User License / Electronic Delivery)

*If you want to order Corporate License or Hard Copy, please, contact our Customer Service: [office@marketpublishers.com](mailto:office@marketpublishers.com)*

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/TE7FD0860C8EN.html>

### To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
E-mail:  
Company:  
Address:  
City:  
Zip/Post Code:  
Country:  
Tel:  
Fax:  
Your message:

\* All fields are required

Customer Signature \_\_\_\_\_

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at [https://marketpublishers.com/docs/terms\\_conditions.html](https://marketpublishers.com/docs/terms_conditions.html)

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**