

Tchibo GmbH in Hot Drinks (World)

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The German retailer Tchibo is one of the world's largest coffee companies, with a leading position in much of Central Europe and an additional presence in Eastern Europe, the CIS and the Middle East. This report looks at coffee operations in its key geographies, analyses Tchibo's place in the competitive landscape, and considers the routes the company may take in the future.

Euromonitor International's Tchibo GmbH in Hot Drinks (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Hot Drinks industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Hot Drinks market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Content

Strategic Evaluation
Competitive Positioning
Market Assessment
Future Outlook
Future outlook

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