

Tchibo Slovensko spol sro in Retailing (Slovakia)

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Abstracts

Tchibo Slovensko sro is expected to expand its presence in terms of the number of outlets it operates in Slovakia. The company is expected to expand into the many new shopping centres being opened across the country, providing opportunities for growth in value sales and value share in retailing in Slovakia. The company is expected to strengthen its multichannel strategy, focusing mainly on the e-commerce part of its operations in the process.

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Contents

Strategic Direction

Company Background

Digital Strategy

Summary 1 Tchibo Slovensko spol sro: Share of Sales Generated by Internet Retailing
2014-2016

Competitive Positioning

Summary 2 Tchibo Slovensko spol sro: Competitive Position 2016

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