

# Tbilvino JSC in Alcoholic Drinks (Georgia)

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## Abstracts

Tbilvino JSC is one of the traditional leaders of the Georgian wine category. Tbilvino was established in 1962 and during the Soviet Union years it had the most popular and recognised trademark amongst Georgian wine producers. The company's main strategy is to maintain a leading position in wine, to expand its market share and return to the Russian market.

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