

# Tavex Corp SA in Apparel (Spain)

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## Abstracts

Since 2010, the company has faced great difficulties and struggled financially. As a consequence it has undergone a process of reorganisation and focusing its attention on Brazil. The European business was most affected by the negative economic situation, which led to the closure of the plant in Spain. Looking at the future Tavex, is investing in continued innovation and premium products in order to reactivate consumer demand in Europe.

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