

Tauris as in Packaged Food (Slovakia)

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Abstracts

Tauris positions itself as a leader within the Slovak meat industry. The company proudly lists its achievements and recognition awards for product quality on its web page. The key strategic direction of the company for the forecast period is to maintain its position as a leader, reacting promptly to changing consumer needs and remaining a key innovator amongst meat producers.

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Contents

Strategic Direction

Key Facts

Summary 1 Tauris as: Key Facts

Summary 2 Tauris as: Operational Indicators

Company Background

Production

Competitive Positioning

Summary 3 Tauris as: Competitive Position 2012

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