

Tatrapet, export - import, chovatelske potreby in Pet Care (Slovakia)

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Abstracts

Tatrapet will work on defending its position in Slovakia, of being one of the biggest locally owned businesses, by improving its competitiveness and innovating its brands. Distribution to other internet shops as well as pushing a larger number of brands into large retail grocery chains (particularly hypermarkets and supermarkets) is going to be important for the company's future performance in Slovak pet care.

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Contents

Strategic Direction

Key Facts

Summary 1 Tatrapet, export - import, chovatelske potreby: Key Facts

Summary 2 Tatrapet, export - import, chovatelske potreby: Operational Indicators

Competitive Positioning

Summary 3 Tatrapet, export - import, chovatelske potreby: Competitive Position 2016

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