

Tasty Gastro GmbH in Consumer Foodservice (Austria)

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Abstracts

Tasty Gastro GmbH is expected to continue expanding rapidly through franchising in the forecast period as it looks to introduce the donuts shop concept to many cities and towns. The company has established good brand awareness particularly among a younger audience under 30 years of age and will likely seek new growth opportunities through new menu items or by extending its home delivery service.

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Contents

Strategic Direction

Key Facts

Summary 1 Tasty Gastro GmbH: Key Facts

Summary 2 Tasty Gastro GmbH: Operational Indicators

Suppliers

Competitive Positioning

Summary 3 Tasty Gastro GmbH: Competitive Position 2015

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