

Tassal Group Ltd in Packaged Food (Australia)

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Abstracts

Tassal Group Ltd is expected to continue expanding over the forecast period, by improving its production methods and further growing its retailing and consumer foodservice presence. The company will also continue to seek profitable partnerships, such as that it formed with prawn farmer Seafarm and bakery and cafe chain Banjo's over the review period. The company will benefit from its health-focused marketing, stemming from consumers' growing focus on health and nutrition, with the pure water of...

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