

# Sweet Spreads Packaging in Canada

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## Abstracts

In spite of the overall packaging unit volumes in sweet spreads declining again in 2022, PET bottles continued to record positive growth in this year, and therefore also an increase in pack type share in sweet spreads. PET bottles are enjoying rising popularity because their transparency allows consumers to easily see the product inside, reassuring them of its quality and texture before purchase. This is particularly important for sweet spreads, where visual appeal plays a significant role in at...

Euromonitor International's Sweet Spreads Packaging in Canada report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sweet Spreads Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
February 2024

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PET bottles continue to gain share in sweet spreads in 2022  
Glass jars continue to be the dominant pack type in jams and preserves  
Rigid plastic accounts for two thirds of sweet spreads packaging unit volumes

### **PROSPECTS AND OPPORTUNITIES**

Folding cartons are expected to become more popular for sweet spreads packaging  
Plastic packaging remains popular despite rising sustainability concerns

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