

Tarshop SA in Financial Cards and Payments (Argentina)

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Date: October 2014

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: TEA98B5A7E8EN

Abstracts

Tarshop's main goal is to achieve moderate growth through increasing its commercial network and its brand awareness with Banco Hipotecario, which has owned the company since 2010. The company will focus on operating efficiencies and on maintaining an organisational structure according to its business volume.

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