

Tarsago Magyarország Kft in Retailing (Hungary)

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Abstracts

The main objective of Tarsago Magyarország is to stop declining homeshopping sales and move customers towards internet retailing with offers extended over traditional media products. Streamlined operations and reduced expenses are to sustain profitability against lower sales.

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Contents

Strategic Direction

Company Background

Digital Strategy

Summary 1 Tarsago Magyarország Kft: Share of Sales Generated by Internet

Retailing 2013-2015

Private Label

Competitive Positioning

Summary 2 Tarsago Magyarország Kft: Competitive Position 2015

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