

# Tarkett ZAO in Home and Garden (Russia)

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## Abstracts

In 2013 Tarkett is planning to launch a fifth production line with a completely new technological process. The release of the first products from the new product line is scheduled for August 2013 after which time Tarkett plans to produce 420-430 million sq m of linoleum per day, nearly one million sq m of coverage in two days. In order to sustain its competitive advantage Tarkett focuses on continuous development. The company is focusing on ensuring that in the future, its existing customers,...

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