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TaoKaeNoi Food & Marketing Co Ltd in Packaged Food (Thailand)

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Abstracts

TaoKaeNoi Food & Marketing Co is considered to be an innovative manufacturer of seaweed-based savoury snacks. The company has a plan and objective to not only perform well domestically, but also to expand into international markets. As TaoKaeNoi Food & Marketing Co is perceived as a brand pioneer in seaweed-based snacks, it is likely to benefit from strong brand recognition as well as product offerings in various flavours. Due to its focus on branding, the company is expected to strengthen...

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