

# Sweet Spreads Packaging in Hong Kong, China

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## Abstracts

Glass remains the leading packaging type in sweet spreads, but rigid plastic has been steadily taking share from it during the review period. The growing preference among local consumers for rigid plastic over glass is particularly evident in nut- and seed-based spreads, in which rigid plastic packaging, in the shape of PET jars, was launched in this category less than a decade ago, but has already overtaken glass as the main pack type in this product area, with glass jars having traditionally b...

Euromonitor International's Sweet Spreads Packaging in Hong Kong, China report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sweet Spreads Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
February 2024

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