

Sweet Spreads Packaging in France

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Abstracts

Glass jars are the dominant pack type used for chocolate spreads packaging as they help in showcasing the product's texture and quality, thereby enhancing consumer appeal. In addition, the impermeable nature of glass effectively safeguards the product freshness and flavour, prolonging its shelf life. While the rigid plastic pack types, other plastic jars, squeezable plastic tubes and HDPE bottles, have been seeing strong growth and therefore also gaining share in chocolate spreads packaging, as...

Euromonitor International's Sweet Spreads Packaging in France report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sweet Spreads Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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2022 DEVELOPMENTS

Top brands use glass jars for chocolate spreads as they enhance product appeal
The 500g pack is most popular in honey as it is considered the perfect size by consumers

Metal food cans popular for maintaining product freshness in nut- and seed-based spreads

PROSPECTS AND OPPORTUNITIES

Glass jars' impermeability is likely to drive its usage in jams and preserves
Versatility is set to be a major driving factor for sweet spreads packaging in France

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