

Sweet Spreads Packaging in Australia

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Abstracts

Despite packaging unit volume sales of sweet spreads as a whole declining in 2022, nut- and seed-based spreads once again outperformed the overall category, with consumers becoming more discerning about what they put in their bodies. An increasing number of Australians are eating plant-based protein sources, given that they are moving towards vegetarian, vegan or even flexitarian diets. Nut-based spreads are a good protein source for such consumers and also enjoy a healthy perception. Glass jars...

Euromonitor International's Sweet Spreads Packaging in Australia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sweet Spreads Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Contents

Sweet Spreads Packaging in Australia
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LIST OF CONTENTS AND TABLES

SWEET SPREADS PACKAGING IN AUSTRALIA
KEY DATA FINDINGS

2022 DEVELOPMENTS

Health trends helping sales of nut-based spreads
Shifts towards at-home consumption driving packaging innovations
Sustainability concerns driving manufacturers' packaging decisions

PROSPECTS AND OPPORTUNITIES

National packaging targets to catalyse sustainability push
Scope for growth for niche pack types

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