

Takeda Pharma A/S in Consumer Health (Denmark)

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Abstracts

Takeda Pharma is set to focus its business operations in order to remain the leading player in consumer health in Denmark and remain competitive with amidst ongoing competition from other suppliers. The company is set to continue investing in the development of its product range in order to improve sales and increase its value share in categories such as OTC medicines as well as vitamins and dietary supplements.

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