

# Takashimaya (Singapore) Pte Ltd in Retailing (Singapore)

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### **Abstracts**

Takashimaya is aggressively maintaining its lead in the competitive Orchard Road district. With the opening of shopping belts in the Marina Bay area that are drawing customers away from Orchard Road, Takashimaya has been attracting several international brands to its outlet to face off this competition during the forecast period.

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