

Takashimaya Co Ltd in Luxury Goods (Japan)

<https://marketpublishers.com/r/TA967442E16EN.html>

Date: March 2017

Pages: 4

Price: US\$ 150.00 (Single User License)

ID: TA967442E16EN

Abstracts

Takashimaya Co aims to maintain its leading position by implementing various strategic measures. Takashimaya aims to pursue “Machi-zukuri”, an urban-centred development strategy which positions its outlets as part of local communities in the surrounding areas, leveraging on the real estate developer subsidiary Toshin Kaihatsu. Moreover, in response to the increasing demand from inbound tourists, the company also implemented a means to cater to these tourists. Takashimaya set up new duty-free cou...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Designer Apparel and Footwear (Ready-to-Wear), Fine Wines/Champagne and Spirits, Luxury Eyewear, Luxury Jewellery, Luxury Leather Goods, Luxury Portable Consumer Electronics, Luxury Timepieces, Luxury Writing Instruments and Stationery, Super Premium Beauty and Personal Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Takashimaya Co Ltd: Key Facts

Summary 2 Takashimaya Co Ltd: Operational Indicators

Company Background

Chart 1 Takashimaya Co Ltd: Takashimaya in Ginza-Tokyo

Internet Strategy

Private Label

Summary 3 Takashimaya Co Ltd: Private Label Portfolio

Competitive Positioning

I would like to order

Product name: Takashimaya Co Ltd in Luxury Goods (Japan)

Product link: <https://marketpublishers.com/r/TA967442E16EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/TA967442E16EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970