

# Taiwan Tobacco & Liquor Corp in Alcoholic Drinks (Taiwan)

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## Abstracts

Taiwan Tobacco & Liquor Corp is anticipated to continue to focus on beer, its strongest area. The company is expected to make moves to raise the quality of its lager offerings, in order to combat the rising interest in craft beer. This move will be important for the company to be able to cement its position as a quality beer producer, which in turn will support its mid-priced range of products.

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