

Taiwan Hon Chuan Enterprise Co Ltd in Packaging Industry (Taiwan)

<https://marketpublishers.com/r/T83096D9796EN.html>

Date: November 2013

Pages: 4

Price: US\$ 150.00 (Single User License)

ID: T83096D9796EN

Abstracts

Facing stiffer competition in China, Taiwan Hon Chuan's new growth strategy is targeted at Southeast Asia, with its high populations, rising disposable incomes and tropical climate. These factors contribute to increase the demand for beverages and beverage packaging. In anticipation that beverage OEM services (beverage filling) will be a major growth driver in Southeast Asia, the company intends to invest US\$333 million (NT\$10 billion) to establish 2-3 plants annually over the next 10 years in...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Summary 1 Taiwan Hon Chuan Enterprise Co Ltd: Key Facts

Summary 2 Taiwan Hon Chuan Enterprise Co Ltd: Operational Indicators

Company Background

Production

Summary 3 Major End-use Markets for Taiwan Hon Chuan Enterprise Co Ltd by Pack
Type 2011

Competitive Positioning

I would like to order

Product name: Taiwan Hon Chuan Enterprise Co Ltd in Packaging Industry (Taiwan)

Product link: <https://marketpublishers.com/r/T83096D9796EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T83096D9796EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970