

# Taisun Enterprise Co Ltd in Soft Drinks (Taiwan)

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## Abstracts

To deal with increasing costs from raw materials, Taisun Enterprise Co Ltd will introduce products with high value and new distribution channels. The main direction for the beverages is health. Since many workers eat out every day, Taisun aims to introduce the reduced-sugar drinks to lower the calories consumed. In addition, Taisun will put more efforts into its products' safety so that consumers can be confident in Taisun's beverages.

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