

# Tai Sun Enterprise Co Ltd in Packaged Food (Taiwan)

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## Abstracts

As a long-established player in Taiwan, Tai Sun Enterprise Co Ltd will continue to launch new products and enter new categories in order to increase its brand share domestically. In addition to retailing, Tai Sun eagerly attempts to increase its packaged food sales within foodservice.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

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