

# Tai Sing Corp Pte Ltd in Toys and Games (Singapore)

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## Abstracts

Being in a competitive environment, Tai Sing aims to become one of the leading traditional toys and games companies in Singapore. The company will be expanding its product portfolio, offering consumers a wide range of choices in terms of price and traditional toys and games. Many cheaper brands will be available for consumers, which will be a challenge for Tai Sing as price is an important factor.

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