

Tadim Gida Maddeleri Sanayii ve Ticaret AS in Health and Wellness (Turkey)

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Abstracts

Tadim Gida was the leading player in naturally healthy nuts, seeds and trail mixes and HW savoury snacks towards the end of the review period. The company is expected to maintain its position throughout the forecast period by continuing to improve its distribution network and investing in the marketing of its Tadim brand. The company is determined to deliver fresh and healthy, high quality products to its customers.

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